



Educate & Lead

# AWARENESS IN ACTION

Newsletter

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## Create awareness and set youth into action - Venkaiah Naidu



Vice-president of India, M. Venkaiah Naidu said creating awareness among youth and then setting them into action was the need of the hour.

Launching the official website of Awareness in Action (AIA) at his office in New Delhi on November 15, Naidu said educating the people on issues of national and social importance can only bring a change in the society. The vice-president appreciated the efforts of Awareness in Action for the last 15 years. He asked the team members to create a data bank of young

people and float innovative ideas using information technology. Spreading of such ideas, creating awareness and setting people into action would bring a sea change, he said.

Among those who were present at the website launch include the office bearers of Awareness in Action – president B. G. Rajeswar, Secretary M. Madhavi, treasurer Swapna Balla, founder member Raghunatha Rao, advisors Prashant Natu, Satish, Raghuram CVS P. and Sai Kiran.

## Awareness in Action decides its course of action

As part of its expansion plan, office bearers and advisors of Awareness in Action met in Bengaluru for one-day brain storming session.

The team discussed in detail whether to focus on activism or groom the organization into a full-scale think tank. After thorough deliberations, the team decided in favour of shaping the organization into a think tank.

It was also decided to organize programmes periodically on various topics of social and national importance to invite new ideas and encourage research.

Apart from the office bearers of AiA, Shri Sreeram Chitturi, Smt Shakuntala Ayyar, Dr. Dinesh Kumar, Shri Amaraiah, Shri Prashant Natu, Shri Mayank Singh, Shri Nagaraj Reddy, Shri Chaitra, Shri Narendar Reddy and Shri NV Subbaraju and others attended the brain storming session.





# Ideas Conclave for Better Hyderabad

A group of young and elite highbrows gathered at Begumpet on December 16 and 17, 2017, and mulled over ways and means of transforming Hyderabad into a better destination for people and establishments of all sorts, at the 'Ideas Conclave for Better Hyderabad'.

Aimed at mobilizing innovative ideas on Infrastructure and Industrial Growth, Town Planning, Health Tourism, Security and Political Parties' Vision. A cross-section of participants – ranging from students, academicians, industry professionals, government officials, social activists and policy makers – actively participated in the two-day conclave.

The conclave had scores of young intellectuals and entrepreneurs presenting various ideas for the betterment of Hyderabad that were exemplary.

Ramesh Jigajinagi, Union Minister of State for Drinking Water and Sanitation inaugurated the conclave while select officials, retired administrators, former defence officials, politicians and senior journalists shared their insight on various issues and guided the





# AiA encourages green cover

Preaching alone will not suffice. So, Awareness in Action organized tree plantation programme on December 24 at Sree Lakshmi Nagar Colony, Boduppal.

Saplings given to the guests at the two-day Ideas Conclave for Better Hyderabad were collected from them and the saplings were

planted in the colony in association with residents.

Ramachandra Rao, MLC, participated in the plantation programme and promised to allocate Rs 10 lakh from local area funds for the development of the colony.

Treasurer of AiA, Swapna Balla took the



## Study Circles

As part of periodical programmes, AiA organized two study circles in the month of December 2017.

The first study circle was organized on Economic Nationalism at the conference hall in AiA office on 9th December, 2017

Joint Secretary, Finance Department, Sai Prasad gave an insight on the topic to the participants. Over 20 participants from different walks of life attended the study circle.

Yet another study circle was organized on Tax policy – GST Polemics at the conference hall in AiA office on January 6, 2018.

Reputed tax attorney Taraka Srinivas explained in detail the tax policy and the advantages and disadvantages of GST regime to the

participants. Over 20 participants attended the study circle.





## AiA Office Inaugurated

To be an effective think tank and research institute, an organization requires a place where thinkers and researchers can sit in peace for discussing ideas and plan of action for executing the ideas for a better tomorrow.

Realising this need, AiA hired a spacious house in the peaceful locality of Kimti Colony of Tarnaka and furnished it well. With a conference room that can accommodate little over 30 people, the building is very apt for an organization like AiA.

The AiA office was inaugurated by performing formal pooja by the team members on ..... Within two months of opening, two study circles were organized at the office. The office is now abuzz with activity.



## Upcoming Event

### A Symposium on Emerging Technologies February 23, 2018



**Awareness in Action (AiA)** is a non-profit registered organisation, which is keen on achieving social transformation by bringing awareness and knowledge about our social world into action.

AiA is planning a symposium on **"Emerging Technologies"** on February 23, 2018, Friday.

#### Sub themes

- Emerging trends in all Generic Technologies like Java, .Net, Web Services, Scripting and many other Allied Areas.
- Understanding the growth in specific domains like Artificial Intelligence, Robotics, Cloud Computing, Virtual Reality etc.
- Latest Innovations in Missile & Space like Akash, GSVL Mark3, Nuclear Triad and other Indigenous Technologies.
- The Design & Development of an Integrated Chip & Allied Areas.

The outputs of the AiA symposium would certainly focus on bridging the gap between academia and industry. Our further focus is to support, research and development along with connecting students and industrialists, as we believe that their combination would boost the research sector and in turn would facilitate Nation's development.

#### Who Can Participate

Students, Academicians and Professionals

#### Venue

JNTUH, Kukatpally, Hyderabad

#### Fees

Rs.100 for Students &  
Rs.500 for others

#### For Registrations

[www.awarenessinaction.in](http://www.awarenessinaction.in)

**Last Date for Registrations February 10, 2018**

**For Further Details 98859 89225, 88855 04282**

Today India is considered to be the formidable economic force and therefore taken seriously globally. The reconfiguration of Indian position in the global order is closely linked to its establishment of technological infrastructure development that took place over past two decades. Whatever may be the objections to economic policies, one cannot ignore the fact that the massive growth of technological education in India had the key to its success as the economic power. Today, by keeping the existing market and its future, one can very clearly recognise that India, at this juncture is not future ready for the global technological developments and its market linkages. The status of engineering education, their utility and employability have comeback as some haunting questions. There is a visible gap between the current state of technological education, demands of the Industry and the emerging technology at the global level which is going to decide both the economic growth as well as the quality of life of people in India.

In order to respond to this crisis which is unfolding today, **Awareness in Action (AiA)** is initiating a dialogue between various stakeholders in the technical education sector, Industry and the Research and development sectors. We intend to continue this dialogue through series of conferences across India and then communicate the real policy gaps and ground level initiatives to concerned stakeholders and the policy makers.



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